



**NAWBO**  
Northern New Mexico

**NAWBO NEWS**  
**National Association of Women Business Owners**

**The Northern New Mexico Chapter of NAWBO is a learning environment in which members: Heighten standards of professionalism, Strive for excellence, Exceed expectations of our clients and ourselves, and Support each other.**

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**The President's Corner – Barbara Dawson**



How many of you have had the experience of being pregnant? I was going to school and living in Dallas when I found out I was pregnant with my first child. I was thrilled and concerned because it was a first for me. Unknown territory. Would I be able to get through the 9 months without medical complications? What would this kid look like? Would it be a girl or a boy? What would I do about finishing school? Gratefully, the feelings of great anticipation and excitement overruled my fears.

Then the labor started. Talk about unknown territory. Thank goodness I had a very experienced midwife by my side. I had often heard that the first labor and delivery were the longest. The 36 hours of labor felt like seconds when my baby lay in my arms and she was beautiful. The discomfort, the fear and the self doubt disappeared as I embraced this new life, this child, this precious one.

My year of service as President of the Northern NM NAWBO chapter comes to an end this month. While considering the year, and what to share with you, it dawned on me where I'd felt this feeling before: the birth of my kids. Granted, the gestation period was a bit long -- 12 months. The labor and delivery didn't all happen toward the end of my term. In fact the labor seemed to be greatest in the first few months. And not one but several midwives stood by me. They were the experienced members and past presidents that stepped forward to provide support, expertise and compassionate listening when needed. It is with great pride and humility that I get to embrace this past year and the precious relationships that have been delivered to me to enjoy for years to come.

On June 17<sup>th</sup> a new board will be installed and several of the board members who have served this organization well over the last year and more, will be stepping down. I look forward to seeing all of you at this meeting so we can give the old board a hearty send off and support the new board members as we continue to grow under Deborah Steg's

grounded and loving leadership. She has invited a guest speaker to the meeting. Chellie Campbell is from California, an author, a business woman and is a past President of the LA chapter. It promises to be a great start to a great year.

My initial feelings of fear and anticipation have been replaced with feelings of pride and gratitude as I join the ranks of past presidents. I look forward to supporting, mentoring, and teaching as the opportunities arise. I will enjoy watching this chapter, our members and its leaders step forward in empowering ways as we all continue to give life to our businesses.

Barbara Dawson  
President 2008-20009  
Northern New Mexico NAWBO  
505-897-3773  
[Email Barbara](#)

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## June 17 Program – Wealthy Spirit Wisdom AND Incoming Chapter Board



Wealthy Spirit Wisdom with Chellie Campbell, Author of “The Wealthy Spirit” and “Zero to Zillionaire” Find out how to mind your money without losing your mind! And, to add to the excitement, installation of the new chapter Board of Directors and presentation of the 2008/2009 Kudos Awards.

### Featured Presenter, Chellie Campbell

Chellie treats money disorders—spending bulimia and income anorexia. Her Financial Stress Reduction® Workshops are led by certified Coaches around the country. Chellie’s goal is to help people create more cash, bigger sales, less debt and more time off for fun!

Recession, depression, obsession. War, terrorism, disasters. Bank failures, foreclosures, bailouts. Yikes! 2008 was not our most wonderful year. People are tired of the doom and gloom in the news, and America’s native optimism is clamoring to make a return. How do we get the Age of Aquarius back on track, with a return to joy, prosperity, and ethics?

Half of what Chellie calls “Financial Stress Reduction®” is “Minding Your Money” through three basic steps: 1) Think Positive 2) Send Out Ships and 3) Count Your Money. And the other half is “Without Losing Your Mind”: 1) Swim With Dolphins 2) Survive the Storms and 3) Seek Balance and Enlightenment. Anyone who follows this simple program will be amazed at the “Magic Money” that appears in their life.

Chellie Campbell is the creator of the popular Financial Stress Reduction® Workshops now taught by certified Coaches throughout the country. She is the author of *The Wealthy Spirit* and *Zero to Zillionaire*, both published by Sourcebooks, Inc. She is one of Marci Shimoff’s “Happy 100” in her NYT bestseller *Happy for No Reason*, quoted as a “Financial Guru” in James Arthur Ray’s NYT bestseller *Harmonic Wealth*, and contributed stories to Jack Canfield’s recent books *You’ve Got to Read This Book!* and *Life Lessons from Chicken Soup for the Soul*. She is prominently quoted as a financial expert in *The Los Angeles Times*, *Pink*, *Good Housekeeping*, *Lifetime*, *Essence*, *Woman’s World* and more than 40 popular books. For “30 Days to a Wealthy Spirit” daily inspirational emails and other information, visit her [website](#) or [send an email](#).

“Read a page a day to multiply your money, decrease your stress and vastly improve your life and lifestyle!”

—Mark Victor Hansen, co-author of *Chicken Soup for the Soul*

“Chellie is probably going to be the next Suze Orman—she’s that good! Her book contains not JUST affirmations, but small daily ACTIONS that move you toward personal and financial success.”

—Lin Painchaud-Steinman, Park Edge Books

### Installation of New Board

Also at this month’s meeting, we will hold the Installation of the 2009/2010 Board of Directors:

- President: **Deborah Steg**
- President Elect: **Robin Otten**
- Immediate Past President: **Barbara Dawson**
- Secretary: **Donna Luke**
- Treasurer: **Sandra Lowenthal**
- Membership Director: **Merri Jean Jones**
- Communications Director: **Lynne Marcus**
- Education and Leadership Director: **Susanne Kennedy**
- Economic Development Director: **Janice Moranz**
- Public Policy Director: **Samantha Lapin**
- International Director: **Eloise Gift**
- Liaison to the Foundation for Entrepreneurial Excellence (FEE): **Sandy Schargel**

### Kudos Awards

The Chapter has been working hard to recognize some special members. We will announce the 2008/2009 Kudos Awards at the June meeting.

### Spotlight Tables

**To be announced**

### Menu Options

- **Salad:** Chef's Garden Salad
- **Regular Entree:** Herb Roasted Chicken
- **Vegetarian Entree:** Portabella Napoleon
- **Dessert:** Chocolate Mousse

**Advance Reservations required by 5:00 pm on Friday, June 12. You must make your reservation online or by email.**

- Please RSVP online at <http://www.nawbonm.org/nawbo/events/register/505/>. You will then have the option to continue online and pay in advance.
- You can also email [Elizabeth Lucero](mailto:Elizabeth.Lucero@nawbonm.org) and pay at the door with cash, check, MasterCard, Visa, or Discover
- **To cancel a reservation**, please email [Elizabeth Lucero](mailto:Elizabeth.Lucero@nawbonm.org)
- Meeting Cost: \$32 members - \$38 non-members
- RSVPs received after the deadline will incur an additional \$5 fee.
- Cancellations after the deadline and "No Shows" will be invoiced.

## Welcome New Members

### Linda Brown

President

#### High Desert Staffing

2291 San Pedro NE, Bldg 4, Suite 100

Albuquerque NM 87110

505-881-3449

505-881-9089 (fax)

Email: [linda@highdesertstaffing.com](mailto:linda@highdesertstaffing.com)

Website: [www.highdesertstaffing.com](http://www.highdesertstaffing.com)

*High Desert provides temporary staffing and permanent placement in the following areas: accounting / financial, administrative / clerical, call center / customer service, IT, legal, light industrial, and medical clerical staffing.*

## Community Outreach

What a feeling to give back! Thank you to NAWBO and its membership for taking an interest in doing so. We're lucky to have such a giving group.

Here is an update from the Community Outreach Committee on upcoming charity events and a look back at past events. Mark your calendars.

Upcoming charity events:

July and August 2009-Membership speaks and we listen! Based on your feedback to the survey asking what charities you would like to see NAWBO support, we have chosen The Barrett House. Dorothee, Director of The Barrett House, will speak briefly at the July meeting about the organization and how we can give back to the community through them. We plan to accept donations in both July and August. Stay tuned for more detailed information.

December 2009 meeting-Memberships second choice was Big Brothers Big Sisters which we'll support in December. Again, details to come.

March 2010-Roadrunner Food Bank

A look back:

Thank you all for supporting the Roadrunner Food Bank in March. We almost filled an entire bin with non-perishable goods and received a couple nice cash donations. Thank you so very much for helping feed New Mexico!

Also, in December '08, we gave over 50 pieces of clothing to YWCA's "Our Sister's Closet" to help women in need dress for success to help them through the employment process.

Thanks again for all your support in giving back!

Julie Epling  
UBS Financial Advisor  
Email: [julie.epling@ubs.com](mailto:julie.epling@ubs.com)

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## **An Invitation to Sandia Labs Women Owned Small Business Town Hall Meeting**

You are cordially invited to a town hall meeting for women-owned small businesses, hosted by Sandia National Laboratories.

**WHEN:** Tuesday, June 23, 2009, 1:00 – 3:30 p.m.

**WHERE:** CNM Workforce Training Center  
5600 Eagle Rock Ave (off I-25 at the Alameda exit)

**WHAT:** Learn more about the topics you requested:

- Contract Opportunities
- Getting in the Front Door at Sandia
- Responding to a Request for Quotation
- Teaming, Joint Ventures, and Prime/Subcontractor Arrangements
  
- Guest Speaker: Carol Yarnall, Director of Sandia's Supply Chain Center
- Bring your marketing materials and your questions!

**RSVP:** Seating is limited. RSVP to Nicole Rifembary by email ([Nicole@slsinc.com](mailto:Nicole@slsinc.com)) or by phone (505-823-2000)

If you have questions, contact Ann Riley, Women-Owned Small Business Advocate by email ([supplier@sandia.gov](mailto:supplier@sandia.gov)) or by phone 505-284-9550.

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## **Door Prize Winners and Donors from May “Exhale and Just Breathe” Program**

**Congratulations to these door prize winners, and Thanks to these generous sponsors:**

Grand Prize--Two Nights @ Select Heritage Hotel

- sponsored by: Ed Pulsifer, VP
- won by: Mitch Friedman, Certified Hypnotherapist, Mind Over Matter, LLC

60 Minute Massage

- sponsored by: Ilse Hernandez-Allen, Baby Buddha Massage
- won by: Lisa Obeji, Financial Advisor, CPA Wealth Advisors

50 Minute Massage

- sponsored by: Embassy Suites Spa Botanica
- won by: Lisa Godin, Wellness Consultant, USANA Health Sciences

One Night @ Embassy Suites Hotel

- sponsored by: Embassy Suites
- won by: Lezlie Ann Kinney, CEO, Bright Ideas

75 Minute Massage & Aveda Moisturizing Lotion plus One Rosemary Mint Body Wash

- sponsored by: Susan Ayon, Touch of Enlightenment
- won by: Robin Dozier Otten, CEO, RDO Strategic Consultants

Classic Pedicure

- sponsored by: Embassy Suites Spa Botanica
- won by: Dr. Norman Dawson, Balancing Life & Work

Milk & Honey Handmade Soap & Desert Moon Meditation Candle

- sponsored by: Accion NM clients
- won by: Jacqueline Gould, Thunderbear Studio

One Tai Chih Chi Class

- sponsored by: Robert Montes de Oca
- won by: Donna Frye, CEO, Real Pest Solutions, LLC

One Edibles Premium Fruit Display

- sponsored by: PLC Enterprises
- won by: Denise Braden, Circulation Executive, NM Business Weekly

30 Corporate/Platinum Level sponsor gift bags filled with AVEDA products

- sponsored by: Mark Gonzales, Mark Pardo Salons
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## **Three NAWBO Satellite Breakfast Meetings**

**Why:** Establish relationships, network, share business building tips in an intimate casual NAWBO group, and experience the added benefit of being part of a powerful group of New Mexico business owners.

**NAWBO NORTHWEST Satellite  
Breakfast Meeting**

the **FIRST** Wednesday of every month

**Where:** WESST Corp Facility  
Rio Rancho

Please contact Lorie Guthrie at 892-1238

**NAWBO UPTOWN Satellite  
Breakfast Meeting**

the **SECOND** Wednesday of every month

**Where:** Le Peep Restaurant  
Albuquerque

Please contact Roz Dufour at  
[roz@prestigehealthcare.org](mailto:roz@prestigehealthcare.org) or 880-0400

**NAWBO SANTA FE Satellite  
Breakfast Meeting**

the **SECOND** Tuesday of every month

**Where:** Zia Diner  
Santa Fe

Please contact Susanne Kennedy at [susanne@questsf.com](mailto:susanne@questsf.com)  
or call 505-795-7582.

**CHAPTER CORPORATE PARTNERS**

**CHAPTER DIAMOND PARTNERS**



**CHAPTER SILVER PARTNERS**



**CHAPTER COPPER PARTNERS**





**CHAPTER BRONZE PARTNERS**



**PLATINUM MEMBERS**

**Lucy Archambault**

**Denise Baker**

**Sandra Cody**

**DJ Heckes**

**Samantha Lapin**

**Janice Moranz**

**Robin Otten**

**Mary Rutland, SPHR**

**Angie Thurman**

**Johanna Tighe**

**NAWBO NEWS**

**If you would like to submit an article for the next newsletter, please get in touch with us!**

**Newsletter Editor:**

Cassandra Shaw, Business Development,  
Sandia National Laboratories      284-3962      [chshaw@sandia.gov](mailto:chshaw@sandia.gov)

**Internal Communications Committee Members:**

Donna Luke, Chair  
Pre-Paid Legal Services – Independent      307-2906      [djluke2020@comcast.net](mailto:djluke2020@comcast.net)  
Associate

Amy Zampella, Heartline Wellness Center, Inc.      255-2203      [amy@heartlinewellness.com](mailto:amy@heartlinewellness.com)

Nancy Ullery, Heartland New Mexico      440-9586      [nancyj@heartlandnewmexico.com](mailto:nancyj@heartlandnewmexico.com)

Lisa Adkins, SolutionWerx      797-3801      [lisa@solutionwerx.com](mailto:lisa@solutionwerx.com)

Annette Campbell, Atkinson & Co.      843-6492      [acampbell@cfsnm.com](mailto:acampbell@cfsnm.com)

Andrea Carvey, DrumFire      856-4033      [andreacarvey@hotmail.com](mailto:andreacarvey@hotmail.com)