



**NAWBO**<sup>®</sup>  
*Northern New Mexico*

**NAWBO NEWS**  
**National Association of Women Business Owners**

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**The Northern New Mexico Chapter of NAWBO is a learning environment in which members: Heighten standards of professionalism, Strive for excellence, Exceed expectations of our clients and ourselves, and Support each other.**

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**The President's Corner – Barbara Dawson**



**Are you ready to try something NEW?**

My 15 year old daughter auditioned for and got a part in a play called Miss Mary Mack that’s playing at The Box on Lomas and 12<sup>th</sup> Street here in Albuquerque. She was scared when she went to audition because she had never been in The Box before and was afraid she wouldn’t know anyone.

When she got there, several people thought they knew her. They were sure they had seen her in a number of other productions. Come to find out, my daughter has a twin! They are the same size, same color hair and style, same facial expressions; they dress alike, and even have some of the same mannerisms!

I asked my daughter the other day what she’s enjoyed the most about being in this production and she said “the cast.” She looks forward to the carpool and enjoys the people so much. She’s going to hate to see the show end on the 17<sup>th</sup> of May.

NAWBO-NNM is also trying something new. The Embassy Suites is sponsoring and underwriting the cost of the meeting on May 20<sup>th</sup>. This meeting will honor and celebrate our Corporate Partners, Platinum Members and YOU. We will not be having a sit-down meal but instead heavy hors d’oeuvres.

If you are a new member, you may be hesitant, like my daughter; to come into this meeting feeling that you don’t know anyone. You may be a bit uncomfortable because you don’t quite know how to approach the women you meet there or you may wonder if this will be time well spent. My guess is that many of our long-term members will be

delighted that this meeting will give them lots of opportunities to re-connect with each other and network with new members.

My expectation is that, no matter how long you've been in NAWBO, like my daughter you'll find someone who reminds you of you. Perhaps the connection will be your industry, your family, your friends, your community service, or perhaps the same alma mater.

I'm looking forward to meeting you all there. Let's walk away saying ... "What I like best about NAWBO are the incredible, powerful, women who I get to work and play with."

Be sure to register at [NAWBONM.org](http://NAWBONM.org) before the 15<sup>th</sup>. And the cost this month is only **\$15.00** for members and guests. See you on the 20<sup>th</sup>.

Barbara Dawson  
President 2008-20009  
Northern New Mexico NAWBO  
505-897-3773  
[Email Barbara](mailto:Barbara@nawbonm.org)

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## May 20 Program – Exhale and Just Breathe!

### A Networking Reception

Get to know NAWBO's corporate partners, platinum members, and chapter members, especially new members who have joined over the past year. Enjoy delicious hors d'oeuvres while you network and learn more about NAWBO member businesses and corporate partners. Have a chance to win exciting door prizes including:

- One-night stay at the Embassy Suites Hotel
- Embassy Suite Hotel Spa Gifts including one 55-minute massage and one pedicure
- Two-room night package at a Heritage Hotel of your choice in Albuquerque or Santa Fe
- One 75-minute massage by A Touch of Enlightenment Massage Therapy

### Spotlight Tables

**Foundation for Entrepreneurial Excellence**  
**Shrink-a-Thon by Lisa Godin**

### Menu Options

- **Hors D'Œuvres**

**Advance Reservations required by 5:00 pm on Friday, May 15. You must make your reservation online or by email.**

- Please RSVP online at <http://www.nawbonm.org/nawbo/events/register/496/>. You will then have the option to continue online and pay in advance.
- You can also email [Elizabeth Lucero](mailto:Elizabeth.Lucero@nawbonm.org) and pay at the door with cash, check, MasterCard, Visa, or Discover
- **To cancel a reservation**, please email [Elizabeth Lucero](mailto:Elizabeth.Lucero@nawbonm.org)
- Meeting Cost: \$15 members - \$15 non-members
- RSVPs received after the deadline will incur an additional \$5 fee.
- Cancellations after the deadline and "No Shows" will be invoiced.

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## Welcome New Members

**Mark Ayers**  
Executive Director

## **A+ Academic Coaching**

2501 San Pedro NE  
Albuquerque NM 87110  
505-888-7643

Email: [mark@apluscoaching.com](mailto:mark@apluscoaching.com)

Website: [www.apluscoaching.com](http://www.apluscoaching.com)

*We assist individuals to achieve their academic and career goals. We work with all ages and abilities. Our motto is "Success from ABCs to SATs".*



### **Patricia (Tricia) E. Penn**

Educ. Adm. Consultant, Accountability Specialist, Cadre Specialist  
**Cooperative Education Services (CES)**  
4216 Balloon Park Rd NE  
Albuquerque NM 87109-5801  
505-438-0460 (Santa Fe)

Email: [tpenn@comcast.net](mailto:tpenn@comcast.net)

*Do private consulting pertaining to administration and public special educational services in accordance with federal law. Currently provide services to LEAs in New Mexico, but can do same in any state across the U.S.*



### **Carolynn Roibal**

Financial Advisor  
**Edward Jones**  
2801 Rodeo Rd, Suite D  
Santa Fe NM 87507  
505-474-3836

Email: [carolynn.roibal@edwardjones.com](mailto:carolynn.roibal@edwardjones.com)

Website: [www.edwardjones.com](http://www.edwardjones.com)

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### **Ashley Taylor**

CPA / Owner  
**Ashley Taylor, CPA, LLC**  
6908 Luz del Sol Pl. NW  
Albuquerque NM 87114  
505-228-0206

505-792-1537 (fax)

Email: [Ashley\\_Taylor\\_CPA@comcast.net](mailto:Ashley_Taylor_CPA@comcast.net)

Website: [www.ashleytaylorcpa.com](http://www.ashleytaylorcpa.com)

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### **Carolyn R. Ward**

Associate Broker / Owner  
**Chocolate Properties Real Estate Consultants**  
P.O. Box 20687  
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Website: [www.chocolateproperties.com](http://www.chocolateproperties.com)

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## An Invitation to a NAWBO-NNM New Member Orientation

You are cordially invited to the NAWBO New Mexico New Member Orientation. You don't have to be a new member – ALL members are invited!

**WHEN:** Tuesday, May 29, 2009, 4 - 6 p.m.

**WHERE:** At the office of NAWBO Corporate Partner, Liz Lucero, ChFC - 365 Schulte Road NW

**WHAT:** Chapter Past President, Sandy Cody, will talk about NAWBO history, what it means to be a NAWBO member and the privileges and resources that you receive as a NAWBO member.

Refreshments will be served and you will have the opportunity to meet other new members and the NAWBO-NNM Board of Directors.

**RSVP:** Please RSVP to Johanna Tighe at: [jtighe@farmersagent.com](mailto:jtighe@farmersagent.com)

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## Mastermind Groups

Here's a quick quiz - see if you answer YES to any of these questions:

- Do you sometimes have challenges that are too big for you to solve alone?
- Do you want to grow your business, but aren't sure how?
- Do you ever wonder if you're making the right decision for your business?
- Do you ever wonder what other business owners think, feel and do?
- Do you sometimes feel alone at the top?
- Do you wish you had a board of directors like major corporations with people whose expertise you can trust for advice?

If you did, then joining a NAWBO Mastermind group may be for you! There are only two requirements: that you are a member in good standing and you maintain the confidentiality of your group.

If you're interested, please download and fill out the [Mastermind Letter of Interest](#) and email it to Julie Epling at [julie.epling@ubs.com](mailto:julie.epling@ubs.com) or fax to 505-880-2799 attention: Julie. Or you can simply call Julie for more information at 880-2719.

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## Call for Nominations: KUDO Awards

The annual KUDO Awards, to be announced at our June meeting, recognize members of the Northern New Mexico chapter of NAWBO for their efforts since the previous June.

The **nomination deadline is Friday, May 29, 2009**. Winners will be announced at the June meeting.

We invite you to submit nominations for the awards below. Current members of the board are not eligible for nomination.

**To submit a nomination**, send an email to Lynne Marcus at [Lmarcus@marcusco.com](mailto:Lmarcus@marcusco.com) with the name of the award, the name of your nominee, and a brief description of why this person should be recognized.

Categories are:

**Supporter of the Year** – Awarded to the member who supports NAWBO women and provides the springboard that sets the standard as an idea developer and innovator of programs.

Previous Winners:

2008: Debbie Steg, Dynamic Metamorphosis

2007: Ann Allsbury, Keller Williams Realty

2006: Deborah Weaver Parker, DW Parker Fiber Arts

**Mentor of the Year** - Awarded to the member who has given openly and graciously not only of herself, but also of her business knowledge.

Previous Winners:

2008: Mary Bresnahan, The Bresnahan Group

2007: Julie Epling, UBS Financial Services

2006: Barbara Dawson, Balancing Life and Work

**Advocate of the Year** - Awarded to the member who has been an ambassador for NAWBO no matter where she is.

Previous Winners:

2008: Dr. Janice Moranz, Janice F. Moranz, MD

2007: Mary Bresnahan, The Bresnahan Group

2006: Edna Lopez, Compa Industries

Joan Schlueter, On Site Hiring

**Up and Coming Business Owner of the Year** - Awarded to the member who has been in business less than three years and is not only successful, but has also achieved substantially in a very short period of time.

Previous Winners:

2008: Stephanie Luna and Kristin Wallin, Wallin & Luna Counseling Associates

2007: Theresa Presentato, Synlawn Synscapes of NM, LLC

2006: Deb Austin, Office Alternatives

**Public Policy Advocate of the Year** - Awarded to the member who has been a leader in support of NAWBO's public policy positions.

Previous Winners:

2008: Joan Schlueter, OnSite Hiring Consultants

2007: Debbie Maestas-Traynor, Maestas Consulting

2006: Celia Ameline and Robin Dozier Otten

**Rookie of the Year** - Awarded to the new member who has been an active member of NAWBO for less than one year and who has become visible not only in NAWBO but in the community in a short period of time.

Previous Winners:

2008: Merri Jean Jones, Studio J Interiors

2007: Lynne Marcus

2006: Ann Allsbury

**Woman Business Owner of the Year** - Awarded to the member woman business owner who has gone that extra mile with her business in the best interests of the community.

Previous Winners:

2008: Deb Austin, Office Alternatives, LLC

2007: Lucy Archambault, LEA Environmental Services

Janice Moranz, M.D.

2006: Luci Dawson

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## Can People Find You?

Have you updated your NAWBO contact information lately? You'd never let your business card show incorrect contact information; but how about your "business card" in the NAWBO-NNM member directory?

NAWBO-NNM creates our member directory from the information you enter in the NAWBO national site.

You may have seen an email from NAWBO national about their recent website overhaul. Now would be a good time to check it out and update your profile information at the same time. Just go to the NAWBO web site (<http://www.nawbo.org/>) and complete the Member Login at the top left side of the home screen. If you've forgotten your password, there's a quick link right there and they'll email it promptly. Your profile will pop up on the screen as soon as you login.

**Please update your information soon**, as the Communications Committee will be publishing a new directory soon.

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## **Exciting NAWBO-NNM- Sponsored Events at the Albuquerque Little Theatre**

### **Girls Night Out – Special Preview of the Full Monty!**

NAWBO-NNM, Women on the Fast Track and NMAWC are sponsoring a Women-Only “Viewing” of the final dress rehearsal of “THE FULL MONTY – The Musical” at the Albuquerque Little Theatre. Enjoy a great play ... a great party ... and the perfect night out with the girls!

- Thursday, May 28 at 8:00 pm
- Albuquerque Little Theatre, 224 San Pasquale SW
- Tickets: \$50 for single ticket; \$80 for you and a friend  
(\$10 from every ticket sale will be donated to the local chapters of these three women's Organizations)
- For more information or to purchase tickets, call 505-242-4750 or 516-222-0236. You can also purchase tickets online at [http://click4tix.com/selecttix\\_nochart.php?s\\_id=4778&p\\_id=6402](http://click4tix.com/selecttix_nochart.php?s_id=4778&p_id=6402).

### **Don't Miss the Ultimate Networker Evening of Ultimate Connections**

Join the members and friends of Albuquerque's finest networking and professional organizations for an evening of ultimate connections. One place, three hours, and thousands of opportunities.

Come early and attend a fabulous workshop on How to Work a Room with Stacy Sacco or Unconditional Networking with Lucy Rosen.

- Wednesday, June 3, 2009 6:00 - 8:30 PM
- The Albuquerque Little Theatre, 224 San Pasquale SW
- \$40 per person includes choice of workshop, complimentary hors d'oeuvres, and drinks
- For information or to register go to <http://www.businessdevelopmentgroup.com/NMultimateconnection.html>

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## **Three NAWBO Satellite Breakfast Meetings**

**Why:** Establish relationships, network, share business building tips in an intimate casual NAWBO group, and experience the added benefit of being part of a powerful group of New Mexico business owners.

**NAWBO NORTHWEST Satellite  
Breakfast Meeting**

the **FIRST** Wednesday of every month

**Where:** WESST Corp Facility  
Rio Rancho

Please contact Lorie Guthrie at 892-1238

**NAWBO UPTOWN Satellite  
Breakfast Meeting**

the **SECOND** Wednesday of every month

**Where:** Le Peep Restaurant  
Albuquerque

Please contact Roz Dufour at  
[roz@prestigehealthcare.org](mailto:roz@prestigehealthcare.org) or 880-0400

**NAWBO SANTA FE Satellite  
Breakfast Meeting**

the **SECOND** Tuesday of every month

**Where:** Zia Diner  
Santa Fe

Please contact Susanne Kennedy at [susanne@questsf.com](mailto:susanne@questsf.com)  
or call 505-795-7582.

**CHAPTER CORPORATE PARTNERS**

**CHAPTER DIAMOND PARTNERS**



**CHAPTER SILVER PARTNERS**



**CHAPTER COPPER PARTNERS**





### CHAPTER BRONZE PARTNERS



### PLATINUM MEMBERS

Lucy Archambault

Denise Baker

Sandra Cody

DJ Heckes

Samantha Lapin

Janice Moranz

Robin Otten

Mary Rutland, SPHR

Angie Thurman

Johanna Tighe

### NAWBO NEWS

If you would like to submit an article for the next newsletter, please get in touch with us!

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