



NAWBO[®]
Northern New Mexico

NAWBO NEWS
National Association of Women Business Owners

The Northern New Mexico Chapter of NAWBO is a learning environment in which members: Heighten standards of professionalism, Strive for excellence, Exceed expectations of our clients and ourselves, and Support each other.

Published every month by the Northern New Mexico Chapter

June 2008 * Volume 11, Number 12

IN THIS ISSUE:

The President's Corner – Mary Rutland
Program - Making Connections, Making a Difference
New Members
Information on Windows XP
Two Business-Building Events Coming to Albuquerque
Did you know...
Renewing Members - Update
Three NAWBO Satellite Breakfast Meetings

The President's Corner – Mary Rutland



Well, my term is ending and I have so enjoyed it.

I would like to ask everyone to come to our June meeting, as it will be very enjoyable. We will have the Kudo awards, and Barbara Dawson will take the reins from me and end the meeting.....

Hope to see you there.

Mary Rutland, President NAWBO-NNM, 2007-2008

Program - Making Connections, Making a Difference



Lynn Trojahn, Vice President of Advancement at ACCION New Mexico, will discuss how having an entrepreneurial and philanthropic spirit makes a difference in the broader community. Since her tenure began at [ACCION](http://www.accionnm.org/) (http://www.accionnm.org/) in March 2005, over \$5.1 million has been generated for endowment and operating programs and over \$4.75 million in microlending capital.

Trojahn supports nonprofit development work by providing trainings and workshops through the Center for Nonprofit Excellence, United Way of Central New Mexico and the New Mexico Association of Fundraising Professionals. She provides pro bono training for nonprofit boards like the Samaritan Counseling Center and Menaul School in fundraising and capital campaign development.

She is past-president of the New Mexico Association of Fundraising Professionals and was awarded the Outstanding Fundraising Professional for New Mexico from this group in 2003. In 1997, she received the prestigious University

of New Mexico (UNM) Gerald May Staff Recognition award during her tenure as Director of Development for the UNM General Library system raising over \$6 million. Lynn and her husband are board members for the Future Fund through the Albuquerque Community Foundation.

Special Events This Evening

We will install our 2008-2009 Board of Directors and award our annual Chapter Kudos to well deserving members.

Meeting Schedule & Location

This month we will meet in the Embassy Suites La Ventana room on Lomas, just west of I-25. La Ventana is located off the main hotel lobby.

- **5:30 p.m. Mix 'n Mingle**
- **6:15 p.m. Dinner & Program**

This Month's Menu

Salad: Caesar Salad

Regular Entree: Filet of Salmon

Vegetarian Entree: Vegetable Strudel

Dessert: Chocolate Mousse

Advance Reservations Required by 5:00 pm on Friday, June 13

- Please RSVP online at <http://www.nawbonm.org/nawbo/events/register/435/> . After submitting your RSVP, you will have the option to continue and pay in advance, online.
- You can also email Luci Dawson at: nawbonnm-f@earthlink.net?subject=June 18 RSVP
- To cancel a reservation, please email Luci Dawson at: nawbonnm-f@earthlink.net?subject=Cancel June 18 RSVP
- Meeting Cost: \$29 members – \$35 non-members
- Late reservations and “Walk-Ins” will incur an additional \$5 fee.
- Cancellations after the deadline and “No Shows” will be invoiced.

Welcome New Members

An extra special "welcome" to Jane Butel and Roz Du Four. The newsletter editor missed their information at the time they joined us, so it didn't appear. Our apologies.

Jane Butel

President

Tex-Mex, Inc.

2655 Pan American NE Ste F

Albuquerque, NM 87107

Phone: 505-243-2622

Email: jbutel@janebutel.com

Website: www.janebutel.com/

Tex-Mex, Inc. dba Jane Butel's award winning Cooking School operates on-line cooking schools; a membership cooking club, "Cooking with Jane" which features a magazine format; live hands-on cooking schools and mail order spice, cookbooks and gadgets for Southwestern-Mexican cooking. Owner Jane Butel has written 18 Southwestern cookbooks and more on general subjects.

Roselyn (Roz) Du Four

Administrator/CEO

Prestige Home Healthcare

2900 Louisiana Blvd. NE Ste A2

Albuquerque, NM 87110

Phone: 505-880-0400

Email: roz@prestigehealthcare.org

Website: <http://www.prestigehealthcare.org>

A Medicare and Medicaid certified Home Health agency providing nursing, therapies, social services, aide, and homemaker visits at home. Physician order required. Private pay aide and homemaker services for hourly care.

We also have three more New Members to NAWBO-NNM -



Helen Doherty

Owner

Feng Shui Architect

PO Box 216

Rowe, NM 87562

Phone: 505-490-1636

Email: helen@fenshui-architect.com

Website: www.fengshui-architect.com

I help resolve the effects of the physical environment on the health of people and success of businesses. Homeowners, entrepreneurs, developers, and investors achieve greater ROI with less risk, an enhanced reputation, and greater peace-of-mind.

Betty Ramos

Sales Consultant

Beck Office Systems

5300 Eagle Rock Ave NE

Albuquerque, NM 87113

Phone: 505-883-6471

Email: bramos@bosinc.com

Website: www.bosinc.com

Beck Office Systems provides quality office furniture at competitive pricing (case goods, workstations, conference rooms, storage, filing, seating, and more!); space planning; design; reconfigurations, delivery and installation.



Kathy Trickey

Owner

KT Global Associates LLC

2442 Cerrillos Rd PMB 204

Santa Fe, NM 87505

Phone: 505-473-0696

Email: kathy@ktglobalassociates.com

Website: www.ktglobalassociates.com

Information on Windows XP

Microsoft has announced that it will no longer sell Windows XP (Home or Professional) to OEM's (Original Equipment Manufacturers) after June 30, 2008. It will also discontinue retail sales of XP on this date. For additional information, see this link: <http://www.microsoft.com/windows/lifecycle/default.mspx>

Also, Dell has announced that the last day to order a system with Windows XP is June 18, 2008.

Beginning July 1, 2008, Vista will be the only Windows operating system available from Microsoft.

If you are considering buying systems with XP, please let me know. Also, if you are interested in an alternative to Microsoft (e.g., Linux or Mac), I'd be happy to speak with you about making a change. Thank you!

Kirsten Cobb, Control Alt Delete, Inc.

505.262.1897

kcoobb@control-alt-delete.com

Two Business-Building Events Coming to Albuquerque

There are two upcoming events happening in New Mexico that could support you in building your business and propelling it to the next level. Your business is not too small or too large to take advantage of the programs that are out there. There's possible money and support available to you if you want to pursue it. **Please** check out the following. It could make a difference in your business and your bottom line.

~ Barbara Dawson, President Elect, NAWBO-NNM



SBA Emerging 200 Initiative

Contact fellow NAWBO member, Joan Schleuter (505) 899-3353, JSchlue417@aol.com, for more information.

The goal of the SBA Emerging 200 initiative is to identify 200 inner-city businesses across the country that show a high potential for growth—and to provide them the network, resources and motivation required to build a sustainable business of size and scale within a designated inner-city geographic location. SBA is increasing outreach to areas historically challenged by high levels of unemployment and poverty. Bolstering entrepreneurial success in these areas will generate new jobs, attract investment, and provide a more sustainable economic base in distressed areas. Current efforts also include a program to improve access to credit to small businesses located in rural areas. The SBA Emerging 200 initiative will enable the participating small businesses to engage in an intensive curriculum focused on developing a winning, expansion strategy for their business, including options for capital access and contracting. Participants also will have the opportunity to work with experienced mentors, attend workshops and develop connections with their peers, city leaders, and financial community.

The following cities have been selected to participate in the SBA Emerging 200 initiative for 2008:

Boston, MA; Baltimore, MD; Philadelphia, PA; Atlanta, GA; New Orleans, LA; Memphis, TN; Chicago, IL; Des Moines, IA; Milwaukee, WI; **Albuquerque, NM**; and Oakland, CA.

SBA Emerging 200 training is scheduled to begin in **June 2008**. Interested parties in each city should contact their local SBA office or send an email to e200@sba.gov



Contact fellow NAWBO member Deb Steg, (505) 920-7141, djsteg@dynamicmetamorphosis.com, for more information.

Count Me In for Women's Economic Independence introduced the Make Mine a Million \$ Business program and our Micro to Millions program to help women micro entrepreneurs grow and build sustainable enterprises, create jobs and develop innovative products and services.

To learn more about the programs, please click on the following links:

- [About the Program](http://www.makemineamillion.org/site/index.php?id=167) - <http://www.makemineamillion.org/site/index.php?id=167>
- [Deadlines/Important Dates](http://www.makemineamillion.org/site/index.php?id=86) – **Regional Event is September 18, 2008** - <http://www.makemineamillion.org/site/index.php?id=86>
- [Awards Package](http://www.makemineamillion.org/site/index.php?id=116) - <http://www.makemineamillion.org/site/index.php?id=116>
- [Eligibility](http://www.makemineamillion.org/site/index.php?id=117) - <http://www.makemineamillion.org/site/index.php?id=117>
- [Selection Process](http://www.makemineamillion.org/site/index.php?id=118) - <http://www.makemineamillion.org/site/index.php?id=118>

Did you know...

We are always looking for educational articles from our members. If you have a topic that might be of interest to our readers, we encourage you to consider writing an article for our newsletter to increase our members' awareness. We're always looking for good-quality educational content with the member being the "expert" on the subject. To see what tone we're looking for, look at:

* Dr. Janice Moranz' article in the April newsletter <http://www.nawbonm.org/nawbo/news/april-2008-newsletter/#janice>

* Lisa Adkin's article in the March newsletter <http://www.nawbonm.org/nawbo/news/march-2008-newsletter/#email>

* Julie Epling's article in the February newsletter <http://www.nawbonm.org/nawbo/news/february-2008-newsletter/#plan>

Please email your article to the editor, Donna Luke, djluke2020@comcast.net. She will publish it as space permits.

~by Amy C. Zampella

Renewing Members - Update

With the switch to the new national online system, we no longer have access to a report that tells us who has renewed directly with national, nor are we CC'd on any acknowledgment they send to renewing members. So we apologize for not being timely on recognizing the many outstanding women who have renewed their membership with our chapter.

Mary Bresnahan said it nicely in response to a recent inquiry from a member: "We have been a bit behind the eight ball with this new system. It is slowly getting better. We are thrilled that you have renewed & will continue to hang out with us."

Here are the renewing members who were reported to us during March and April:

Lucy Archambault

Manager

Lea Environmental, LLC

10224 Sandhurst Dr NW

Albuquerque, NM 87114-4515

Phone: 505-890-7815

Email: leaabq@aol.com

Environmental services including property assessments; audits; permitting; and management plans.

Kay Ballinger

Owner/Partner

Catalyst Financial Management

2155 Louisiana Blvd NE Ste 10100

Albuquerque, NM 87110-5485

Phone: 505-889-8889

Email: kay@5starportfolios.com

Website: www.lpl.com/catalyst

Investment Management and Financial Planning Services.

Terri Berrenberg

Investment Advisor Representative

Berrenberg Asset Management, LLC

5801 Osuna Rd NE Ste A109

Albuquerque, NM 87109-2587

Phone: 505-881-4399

Email: tberrenberg@terriberrenberg.com

Website: www.terriberrenberg.com

Our mission is to provide clients with reliable financial advice and prudent strategies to help them reach their long-term financial goals and objectives for themselves and their families. We work hard to develop a lasting relationship of trust and respect with all of our clients.

Paula Brentan

President

Silver Owl, Inc.

2720 Carlisle Blvd NE

Albuquerque, NM 87110

Phone: 505-888-3993

Email: paula@silverowl.com

Website: www.silverowl.com

Memories created. Gold, platinum, silver, and repair.

Beth Chase

Investment Representative

Edward Jones Investments

1000 Eubank Blvd NE Ste D

Albuquerque, NM 87112-5374

Phone: 505-296-1990

Email: Beth.Chase@edwardjones.com

Website: www.edwardjones.com

Financial planning and investments

Jill Douthett

Attorney

Law Offices Of Jill A. Douthett

4061 Ridge Rock Rd SE Ste C

Rio Rancho, NM 87124-7622

Phone: 505-896-6662

Email: jilldouthett@aol.com

Website: www.douthettlawfirm.com

I have more than 25 years experience in business and commercial law and litigation, including bidding, procurement and construction; labor and employment; business formation, organization and governance; insurance and risk management.

Katree Edmonds

President and CEO

Retreat to Reality, LLC

4111 Barbara Loop SE Ste E1

Rio Rancho, NM 87124

Phone: 505-292-5189

Email: katree@retreattoReality.com

Website: www.retreattoReality.com

Personal life coaching for people who want to be more assertive and resourceful. Business coaching for Moms in Home-Based businesses, Retirees and People in Transition.

Julie Epling

Financial Advisor

UBS Financial Services Inc.

2155 Louisiana Blvd NE Ste 300

Albuquerque, NM 87110-5409

Phone: 505-881-1700

Email: julie.epling@UBS.com

Website: www.ubs.com/fa/julieepling

I am a Financial Advisor with UBS Financial Services, Inc. devoting my time to serving the needs of individual investors. I am Series 66 and Series 7 licensed.

Eloise Gift

Associate Broker, GRI, e-PRO

Keller Williams Realty

6240 Riverside Plaza Lane NW Ste 100

Albuquerque, NM 87120

Phone: 505-363-5156

Email: eloise@eloisegift.com

Website: www.eloisegift.com

I specialize in residential real estate in Abq, Rio Rancho and surrounding areas. Services include marketing, buying and selling houses and land, investment advice, and relocation.

Lisa Godin

Independent USANA Associate

USANA Health Sciences

8998 Rio Grande Blvd NW

Albuquerque, NM 87114-1308

Phone: 505-898-7235

Email: lisagodin@usana.com

Website: www.usana.lisagodin.com

Top health and wellness industry business with product lines including vitamin supplements, meal supplementation/replacement products, and nutrition for the skin formulated without harmful preservatives.

Hedy Harwell

Real Estate Agent

Coldwell Banker Legacy

12500 Montgomery Blvd NE

Albuquerque, NM 87111-4117

Phone: 505-301-6076

Email: hbharwell@comcast.net

Website: www.NMHomePro.com

Knowledgeable, Internet-savvy real-estate professional with e-pro certification and experience in representing buyers and sellers in Abq. I guarantee a high level of service and would love to assist you in finding or selling a home here.

Brandelyn Jokiel, CHt

Owner

High Desert Hypnotherapy, LLC

1202 Eubank NE Ste 2

Albuquerque, NM 87109

Phone: 505-239-5784

Email: brandelynj@yahoo.com

Website: www.highdeserthypnotherapy.com

Hypnosis and NLP processes used to assist clients in accelerated healing and chronic pain control, trauma/phobia release, stress/anxiety relief, ending insomnia, raising self-esteem, relationship issues, and natal/past life regression.

Edna Lopez

President

COMPA Industries, Inc.

1314 Madeira Dr SE

Albuquerque, NM 87108-5209

Phone: 505-843-8421

Email: ednal@compa.com

Website: www.compa.com

16 year history of successfully providing staff augmentation, information technology, environmental engineering, and management services to the federal, state, local governments, and select private industries.

Donna Luke

Indep. Associate

Pre-Paid Legal Services

9712 Compadre Ln NE

Albuquerque, NM 87111-1550

Phone: 505-307-2906

Email: djluke2020@comcast.net

Website: www.prepaidlegal.com/hub/dluke

I offer affordable legal protection for your small business & it includes comprehensive business counseling & resources as a bonus.

Debbie Maestas-Traynor

Principal

Maestas Consulting

12907 Calle de Sandias NE

Albuquerque, NM 87111-2922

Phone: 505-980-5508

Email: dmaestas@nmconsult.biz

Legislative & regulatory consulting including lobbying services in the State of NM; Help organizations develop a comprehensive sales plan which includes target market, competitive landscape, revenue, customer service, governance.

Amy Mathews

Owner

Fulton Motors

7800 Central Ave SE

Albuquerque, NM 87108-2243

Phone: 505-268-6932

Email: amy@fultonmotors.com

Website: www.fultonmotors.com

Fulton Motors, a family owned business established in 1960 in Albuq. has been owned and operated by Amy since 1988. We offer a wide selection of quality, pre-owned vehicles and a personalized vehicle locater service for your convenience.

Janice Moranz, M.D.

Physician

Janice F Moranz, M.D.

6409 Candelaria Rd NE Ste A

Albuquerque, NM 87110-2605

Phone: 505-880-1920

Email: jmmoranz@comcast.net

Website: www.drmoranz.com

Dermatology. Nutritional products for body and skin.

Karen Panciera

Owner

Dream Catcher Coaching & Consulting

528 Golden Meadow Dr NW

Albuquerque, NM 87114-2031

Phone: 505-898-1349

Email: kjp@nmia.com

Website: www.dreamcatchercoaching.com

Taking you from where you are to where you want to go with focus, action, and results! Increase balance and personal productivity in your life. Work with a coach.

Linda Parker

Principal

Retirement Strategies, LLC

500 4th St NW Ste 601

Albuquerque, NM 87102-5324
Phone: 505-822-9300
Email: lparker@rsabq.com
Website: www.rsabq.com
Design, implement, and administer qualified retirement plans.

Angela Romero

President

Angela Romero Insurance Agency, Inc.

10433 Montgomery Pkwy. Lp. NE Ste 100

Albuquerque, NM 87111

Phone: 505-821-9330

Email: angela@ariainc.net

Health insurance (group or individual). Dental, vision, disability, life, Section 125 cafeteria plans, Healthcare Spending Accounts

Sandy Schargel

Designer

Sandy Schargel Interiors

10209 Jarash Pl NE

Albuquerque, NM 87122-3317

Phone: 505-823-2339

Email: sandy@schargelinteriors.com

Website: www.schargelinteriors.com

Using what my clients have, I rearrange their furniture, art, and accessories to create a 'new', more interesting & useable environment.

Marlene Schwaljé

President/CEO

Infinite Resolutions, LLC

26 Sudeste Pl

Santa Fe, NM 87508

Phone: 505-983-4389

Email: marlene@infiniteresolutions.biz – Note: the correct email and website end in .biz (not .com)

Website: www.infiniteresolutions.biz

Conflict prevention/resolution from workplace to board room: mediation, facilitation, training, coaching - communication/supervisory/team building-manager mediation skills; labor relations; employee policies; sustainable dispute resolution systems.

Cassandra Shaw

Business Development

Sandia National Laboratories

2809 Chanate Ave SW

Albuquerque, NM 87105-6827

Phone: 505-284-3962

Email: chshaw@sandia.gov

Website: www.sandia.gov

Through science and technology, people, infrastructure, and partnerships, Sandia's mission is to meet national needs in five key areas: nuclear weapons; energy and infrastructure assurance; nonproliferation; defense systems and assessments; homeland security.

Debbie Steg

President

Dynamic Metamorphosis

1421 Luisa St - Ste K

Santa Fe, NM 87505

Phone: 505-920-7141

Email: djsteg@dynamicmetamorphosis.com

Do you want more prosperity and peace in your personal and business life? Teaching individuals and businesses how to dissolve the hidden barriers to true prosperity. Consistently get the results you want and you how to make it easy every time.

Janet Wahl – transferred from New York chapter

Owner

Mind Balance

38 Calle del Sol

Placitas, NM 87043

Phone: 914-837-8756

Email: janet@mindbalance.us

Website: www.mindbalance.us

Three NAWBO Satellite Breakfast Meetings

Why: Establish relationships, network, share business building tips in an intimate casual NAWBO group, and experience the added benefit of being part of a powerful group of New Mexico business owners.

**NAWBO NORTHWEST Satellite
Breakfast Meeting
NEW INFO**

the **FOURTH Wednesday** of every month

When: June 25, 2008

8:30 a.m. to 9:45 a.m.

Where: WESST Corp Facility

4200 Meadowlark SE

(528 & Southern)

Rio Rancho 87124

Guest Speaker: A 10 minute presentation

Please RSVP to Lorie Guthrie at 892-1238

**NAWBO UPTOWN Satellite
Breakfast Meeting**

the **SECOND Wednesday** of every month

When: June 11, 2008

7:30 a.m. to 8:45 a.m.

Where: Le Peep Restaurant

2125 Louisiana NE (S. of Pier One)

SW corner Indian School & Louisiana

881-7272

Program: A 10 minute presentation

Please RSVP to Lynda Turner at

lturner726@aol.com or 855-5126

NAWBO SANTA FE Satellite Breakfast Meeting

The **SECOND Thursday** of every month

When: June 12, 2008 from 8:45a.m. to 10:00a.m.

Where: Zia Diner, 326 S Guadalupe (between Aztec and Montezuma), Santa Fe

505- 988-7008

Guest Speaker: A 10-minute presentation

Please RSVP to Debbie Steg at djsteg@dynamicmetamorphosis.com or call 505-920-7141.

Cost: Members - cost of breakfast (bring your appetite)

Non-members - cost of breakfast and a \$5 admission fee

(Please note that non-members can attend up to 3 times. After 3 visits, they will be encouraged to join NAWBO.)

CORPORATE PARTNERS

Our Corporate Partners are presented on our web site: www.nawbonm.org.
Please check out the listing and support all those business that support us so well.

PLATINUM MEMBERS

Our Platinum Members are presented on our web site as well: www.nawbonm.org.
Please check them out and give them your support.

NAWBO NEWS

If you would like to submit an article for the next newsletter, please get in touch with us!

Newsletter Editor:

Donna Luke,
Pre-Paid Legal Services - Independent Associate 307-2906 djluke2020@comcast.net

Internal Communications Committee Members:

Amy Zampella, Heartline Wellness Center, Inc.	255-2203	amy@heartlinewellness.com
Nancy Ullery, Heartland New Mexico	440-9586	nancyj@heartlandnewmexico.com
Lisa Adkins, SolutionWerx	797-3801	lisa@solutionwerx.com
Annette Campbell, Atkinson & Co.	843-6492	acampbell@cfsnm.com
Andrea Carvey, DrumFire	856-4033	andreacarvey@hotmail.com
Cassandra Shaw, Business Development, Sandia National Labs.	284-3962	chshaw@sandia.gov