



Advisory Board

What is it?

The NAWBO-NNM Advisory Board is a benefit of your chapter membership. The Advisory Board is a group of fellow business owners who provide ideas and suggestions, lend perspective, and suggest resources that may apply to a particular issue(s) of a member client who has requested a consultation.

Who is eligible?

Any chapter member in good standing may request a consultation with the Advisory Board.

How much will it cost?

There is no cost to take advantage of this chapter benefit.

How long is a session?

The consultation will be for two hours.

Is the consultation confidential?

Absolutely! Everything you reveal and discuss with the Advisory Board will be held in the strictest of confidence.

How do I apply?

Complete and email the attached application to Mary Bresnahan at BresGroup@4u.net, or fax it to 505-922-0196. If you have any questions, call Mary at 505-922-1973.

What else should I know?

You can request a follow-up consultation either three(3) months or six (6) months after your initial session.



APPLICATION FOR ADVISORY BOARD CONSULTATION

The NAWBO Northern New Mexico (NAWBO-NNM) Advisory Board is comprised of chapter members who are seasoned businesswomen and professionals in different fields. It offers a confidential two-hour brainstorming session focusing on one to two issues/challenges that a NAWBO-NNM member wishes to have addressed.

If you are interested in scheduling a session with the NAWBO-NNM Advisory Board, please complete this form and email it to Mary Bresnahan, the NAWBO-NNM Director Diversity & Marketing, at BresGroup@4u.net or fax it to 505-922-0196. You will be contacted by phone within two weeks to discuss the process in more detail and to schedule your consultation.

Name: _____ Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Number of years in business: _____ Number of employees: _____ Annual Revenues: _____

Type of Business:

Retail Service Other (please specify) _____

Business Description:

Minority Business? YES NO Do you have a Business Plan? YES NO

Do you have a(n): Accountant Attorney Banker Board of Directors/Advisors

Do you need an immediate consultation? YES NO

Who else in your business do you want to participate?

Name: _____ Position: _____

Duties: _____

Name: _____ Position: _____

Duties: _____

Do you have a Website? YES NO If YES, what is the URL? _____

What issues/challenges would you like to discuss with the Advisory Board?

Who is your ideal client/customer? (Be as specific as possible.)

Give an example of a really satisfied client/customer:

Why people hire you (and hopefully return)?

What information will you bring with you to your consultation with the Advisory Board?

What else should the Advisory Board know about you or your business?
