

NAWBO-NNM Corporate Partner Benefits Matrix

12/29/2009

Bronze \$1,000	Copper \$2,000	Silver \$3,000	Gold \$5,000	Diamond \$10,000
Listing by level with link on Chapter website	Listing by level with link on Chapter website	Listing by level with link on Chapter website	Listing by level with link on Chapter website	Listing by level with link on Chapter website
Listing by level with link in Chapter newsletter	Listing by level with link in Chapter newsletter	Listing by level with link in Chapter newsletter	Listing by level with link in Chapter newsletter	Listing by level with link in Chapter newsletter
Listing by level with link in Satellite Breakfast emails	Listing by level with link in Satellite Breakfast emails	Listing by level with link in Satellite Breakfast emails	Listing by level with link in Satellite Breakfast emails	Listing by level with link in Satellite Breakfast emails
Listing by level in Chapter brochure	Listing by level in Chapter brochure	Listing by level in Chapter brochure	Listing by level in Chapter brochure	Listing by level in Chapter brochure
Listing on Chapter's Corporate Partner pedestal banner at all luncheon/dinner meetings	Listing on Chapter's Corporate Partner pedestal banner at all luncheon/dinner meetings	Listing on Chapter's Corporate Partner pedestal banner at all luncheon/dinner meetings	Listing on Chapter's Corporate Partner pedestal banner at all luncheon/dinner meetings	Listing on Chapter's Corporate Partner pedestal banner at all luncheon/dinner meetings
Participation on any Chapter Committee	Participation on any Chapter Committee	Participation on any Chapter Committee	Participation on any Chapter Committee	Participation on any Chapter Committee
Recognition by Level at every Chapter dinner meeting	Recognition by Level at every Chapter dinner meeting	Recognition by Level at every Chapter dinner meeting	Recognition by Level at every Chapter dinner meeting	Recognition by Level at every Chapter dinner meeting, with 30 second opportunity to introduce yourselves
Honored at annual Corporate Partners reception	Honored at annual Corporate Partners reception	Honored at annual Corporate Partners reception	Honored at annual Corporate Partners reception	Honored at annual Corporate Partners reception
1 non-voting Chapter Membership, including access to Members Only area of Chapter website and ability to post on Agora notice board	1 non-voting Chapter Membership, including access to Members Only area of Chapter website and ability to post on Agora notice board	1 non-voting Chapter Membership, including access to Members Only area of Chapter website and ability to post on Agora notice board	1 non-voting Chapter Membership, including access to Members Only area of Chapter website and ability to post on Agora notice board	1 non-voting Chapter Membership, including access to Members Only area of Chapter website and ability to post on Agora notice board
	A 3-minute presentation at 1 Chapter dinner meeting per calendar year *	A 5-minute presentation at 1 Chapter dinner meeting per calendar year *	A 10-minute presentation at 1 Chapter dinner meeting or a 5-minute one at 2 dinner meetings per calendar year *	A 10-minute presentation at 2 Chapter dinner meetings or a 5-minute one at 4 dinner meetings per calendar year *
	Submit educational article for Monthly Newsletter 1 time per calendar year	Submit educational article for Monthly Newsletter 2 times per calendar year	Submit educational article for Monthly Newsletter 3 times per calendar year	Submit educational article for Monthly Newsletter 6 times per calendar year
		Place literature at attendee seats at one dinner/lunch meeting per calendar year	Place literature at attendee seats at 2 dinner/lunch meetings per calendar year	Place literature at attendee seats at 2 dinner/lunch meetings per calendar year
		Place Corporate Partner information on special table at all dinner meetings	Place Corporate Partner information on special table at all dinner meetings	Place Corporate Partner information on special table at all dinner meetings
		Use of NAWBO-NNM logo in Corporate Partner advertising	Use of NAWBO-NNM logo in Corporate Partner advertising	Use of NAWBO-NNM logo in Corporate Partner advertising
			Email blast through Constant Contact, 1 per calendar year	Email blast through Constant Contact, 2 per calendar year
			Host a new member orientation at your office	Host a new member orientation at your office
			Featured on Chapter website homepage for 2 non-consecutive months per calendar year **	Featured on Chapter website homepage for 3 non-consecutive months per calendar year **
			Individual Corporate banner/sign at all Chapter dinner meetings (provided by Corporate Partner).	Individual Corporate banner/sign at all Chapter dinner meetings (provided by Corporate Partner).
				Be a speaker at a Satellite Breakfast or a pre-meeting - must be on an educational topic of interest to women business owners
				Have a table at the Tough Cookie Awards event
				Plus other mutually agreed upon benefits

Notes:
Chapter Website averages 4000 visitors per month
Chapter Newsletter is sent to an average of 600 people each month
Satellite Breakfast emails (9 each month) are sent to 200 people
Chapter Brochures are given to new members and potential members
Attendance at dinner/luncheon meetings averages between 60-90 members and guests
* 3 weeks advance notice required, only 1 CP per event & first request gets time slot
** Include an educational tip of interest to women business owners

